

HEALTHCARE MANAGEMENT

FALL 2006

IS HEALTHCARE MANAGEMENT THE RIGHT CHOICE FOR YOU?

What is healthcare management?

Healthcare is a business. Like any business it requires people with good management skills to run it efficiently. Since healthcare encompasses the delivery of medical services to patients, managers may be specialists who run clinical departments or generalists who help to manage the facility.

What work is done by people with healthcare management backgrounds?

College graduates with bachelors' degrees usually find entry-level employment at the department level within healthcare organizations.

The Bureau of Labor Statis-

tics cites jobs as administrative assistants, assistant administrators, and assistant department heads in hospitals as the most frequent employment opportunities for recent graduates with bachelor's degrees in health administration.

Where do Healthcare Managers work?

Healthcare managers work in very diverse settings from hospitals, clinics, physicians practices and nursing homes to insurance organizations, public health departments, consulting firms, and universities. Virtually any place healthcare is planned, delivered or reimbursed will be staffed with healthcare managers.

Are there employment opportunities in Healthcare Management?

According to the U.S. Department of Labor, employment of medical and health managers is expected to grow faster than the average for all occupations through 2010. Opportunities in home healthcare, long-term care, managed care and consulting firms are expected to lead the growth cycle.

What is the salary range for people employed in Healthcare Management?

In 2000, the salary range for healthcare managers in New York state was \$35,210 to \$97,900.

“Future medial and health service managers must be prepared to deal with evolving integrated health care delivery systems, technological innovations, and increasingly complex regulatory environments, restructuring of work, and an increased focus on preventative care. They will be called on to improve efficiency in health care facilities and the quality of the health care provided.”

- U.S. Dept. of Labor



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What are the requirements for the Healthcare Management concentration?

Health Science students take the major's core courses during the fall semester of the senior year.

During the spring semester, those who choose the Healthcare Management concentration will take specialized courses including:

• **Introduction to Healthcare Management:** Introduction to practices and theories of health care policy and management. Overview of trends in public policy and management techniques.

• **Corporate Compliance and Regulation:** Overview of recently enacted legislation requiring healthcare institutions' compliance programs. Covers anti-trust, controlled substances, Americans with Disabilities Act, Occupational Safety and Health Act, Joint Commission on Accreditation of Health Care Organizations, Department of Health jurisdiction over hospitals, and licensure requirements.

• **Continuous Quality Improvement in Healthcare:** Introduces basic principles of Total Quality Management (TQM) and Continu-

ous Quality Improvement (CQI). Assists with identification and quality problem-solving found in healthcare organizations using CQI tools and techniques. Students learn to identify problems, recommend improvements, and collect data to demonstrate process improvement.

• **Sales and Marketing in Health Care:** Introduces essential aspects of marketing and sales in the changing healthcare world. Covers marketing concepts, strategy and environment.

Advising sessions are conducted on both campuses, as early as possible, to assess student interest and provide information on prerequisites. For additional information about the major please contact:

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OR VISIT OUR WEBSITE AT:

www.uhmc.sunysb.edu/shtml

HOW TO BECOME A HEALTH SCIENCE STUDENT

Students can declare the Health Science major at any time during their academic career. All major courses are taken during the senior year.

- In order to begin your senior year courses in the BSBS major, you must have a G.P.A. of at least 2.0 and have successfully completed 91 credits.
- You must also have met all D.E.C. requirements, including at least 16 credits in natural sciences (D.E.C. E), 21 credits of related electives, and 10 upper division credits.
- Successful completion of the following courses during the fall semester of your senior year is required:

Health Care Issues
Professional Ethics
Communication Skills
Professional Writing
Health Informatics

Medical Terminology (2 credit elective may also be taken)

Additional pre-requisites based on your area of interest may be required.



FOR ADDITIONAL INFORMATION PLEASE VISIT THE FOLLOWING WEBSITES:

Professional Organizations

- American College of Healthcare Executives

www.ache.org

- American Management Association

www.amanet.org

Occupational and Employment Information

www.healthmanagementcareers.com

www.labor.state.ny.us

www.bls.gov

www.salary.com

www.salary.monster.com